

UCi

underwater contractor

INTERNATIONAL

The Magazine for
Underwater Professionals

www.under-water.co.uk

 @UnderwaterUK

RATE CARD

2019

- DIVING
- OFFSHORE
- ONSHORE
- ROVs
- AUVs
- EQUIPMENT
- TECHNOLOGY
- INDUSTRY NEWS
- UK & INTERNATIONAL

Underwater Contractor International (UCI) is a high-quality, digital and print, bi-monthly publication catering for the commercial underwater industry, covering all sectors of offshore, inshore and inland activity.

UCI is recognised by governmental, commercial and learned organisations as a primary vehicle for communicating with and disseminating information to the whole industry. Distribution of the magazine includes all members of the Society for Underwater Technology (SUT) and the Association of Diving Contractors (ADC) as well as a comprehensive list of industry professionals.

UCI is published by Underwater World Publications, part of the DIVER Group, the

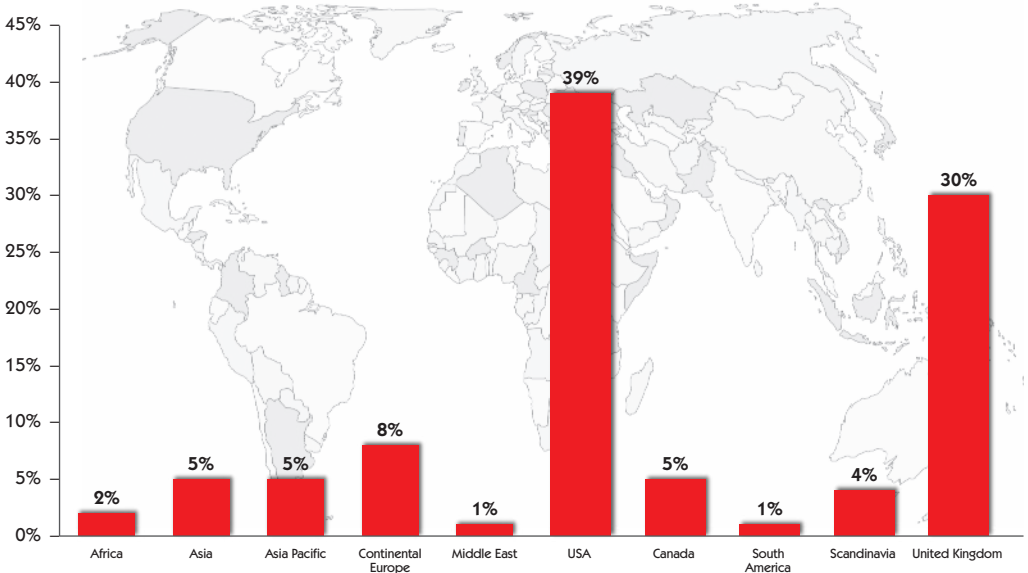
UK's leading multimedia business specialising in B2B and consumer products for markets associated with the underwater environment.

The DIVER Group portfolio also includes **International Ocean Systems**, the magazine for ocean professionals, which is published bi-monthly, alternating with UCI. Advertisers who wish to buy space in both titles can benefit from a 12 x series rate and combined monthly frequency.

News releases and feature material may be sent to the managing editor, Daniel Johnson (daniel@divermag.co.uk), for consideration. Priority will normally be given to topical matters and items relevant to individual issue themes (see Editorial Schedule).

CIRCULATION BREAKDOWN

Total Circulation 6,270



ADVERTISEMENT RATES TO TAKE EFFECT FROM JANUARY 1ST 2019

No. of Insertions	1	3	6	12*
SIZE	colour	colour	colour	colour
Full page	£1475	£1292	£1055	£949
1/2 page	£833	£742	£565	£505
1/3 page	£585	£520	£419	£379
1/4 page	£465	£414	£354	£318
1/6 page	£354	£323	£268	£242
1/8 page	£258	£222	£192	£171
Back cover	£1848	£1621	£1313	n/a

* 6 advertisements in Underwater Contractor International combined with 6 advertisements (at the IOS 12-insertion rate) in International Ocean Systems.

Web Directory (50 words max) for 6 insertions (12 months): £220	Small Ads (Semi-display)
Web Directory with logo: £282	£16 per single column cm. (min. 2cms)
Website Banner 6 months: £350. 12 months: £500	E-bulletin Banner £100 per bulletin

FRONT COVER: The front cover is available to advertisers in colour for £1840 per issue (to include up to two pages of feature material at the editor's discretion). The front cover is to comprise a suitable picture with no text. Product/company names and logos may appear only on the actual equipment pictured.

COPY: In the event of copy instructions not being received by the due date, the publisher reserves the right to repeat the copy last used.

AGENCY COMMISSION: 10% to recognised advertising agencies if payment is made within 30 days of invoice date.

ISSUE DATES: Published six times per year; issued January 31, March 28, May 31, July 25, September 26, November 28.

SUBSCRIPTION RATES:

UK £39 p.a.

Overseas

£49 p.a.

TERMS OF CONTRACT

Underwater Contractor International is published by Underwater World Publications, Suite B, 74 Oldfield Road, Hampton, Middlesex TW12 2HR, UK. Tel: (020) 8941 8152 (International +44 20 8941 8152); Email: jenny@divermag.co.uk. All orders, advertisements, and editorial should be sent to this address.

ORDERS

All advertisement orders are subject to acceptance in writing from the publisher who reserves the right to refuse, amend, withdraw or otherwise deal with all advertisements submitted at their absolute discretion and without explanation. Such actions shall not be good ground for advertisers to stop a current contract or to refuse to pay the same or for breach of contract. The publisher will not be liable for any loss or damage consequential or otherwise occasioned by error, late publication or failure of an advertisement to appear from any cause whatsoever.

CANCELLATIONS

Contracts may be cancelled by the advertiser or publisher on written notice, 30 days in advance of closing date. Later cancellations will be charged at full rate agreed, whether advertisement appears or not. The advertiser will be billed for actual space used within the contract year at the rate shown on this rate card. When new rates are announced, advertisers will be protected at their contractual rates for 90 days after the announcement date of the new rates. Orders may be cancelled at the time the change in rates becomes effective without incurring a short-rate adjustment on space already run.

SPECIFICATIONS FOR ADVERTISEMENTS

SIZE	Width x Depth (mm)	SIZE	Width x Depth (mm)
Full page	185 x 274	1/3 page vertical	58 x 274
Bleed page size	216 x 303	1/3 page horizontal	185 x 86
Trim size	210 x 297	1/4 page	90 x 135
1/2 page vertical	90 x 274	1/6 page	90 x 88
1/2 page horizontal	185 x 135	1/8 page	90 x 65

NB No bleed adverts unless full pages.

Web/Email	Width x Depth (pixels)
Website Banner	460 x 90
E-bulletin Banner	570 x 112

ACCEPTABLE SOFTWARE

Mac or PC: Photoshop, Quark Xpress, Illustrator (eps files with fonts outlined).

HI-RES PDF FILES

PDF files created to the Periodical Publishers Association 'pass4press' standard and must be **Adobe Acrobat 4 (pdf 1.3)**.

Go to the PPA website at

<http://www.ppa.co.uk> for information on 'pass4press' and to download Quark XPress and Adobe Acrobat Distiller settings.

COLOUR PICTURES

Should be supplied as CMYK not RGB.

E-MAIL

Advertisers may supply their advertisement/picture/logo by e-mail (up to 5Mb compressed) by saving their work to the correct dimensions at 300dpi resolution and sending it to the following address: george@divermag.co.uk

MAGAZINE FORMAT

A4, saddle-stitched, 4-colour throughout.

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